

Originator *fashions* and *patterns*

*sportswear
blouses
coats
dresses
suits
hats
skirts
accessories*

50
CENTS
60¢ in Canada

ARTICLES

TRENDS—page 3

"Influences of the Theatre on Fashion"

NEEDLECRAFT—page 5

"Giving Plastics the Needle"

STYLING—page 11

"Buttons — From Top to Toe"



Gloria Swanson

Star of:

- ★ RADIO
- ★ TELEVISION
- ★ MOTION PICTURES
- ★ FASHION DESIGNS

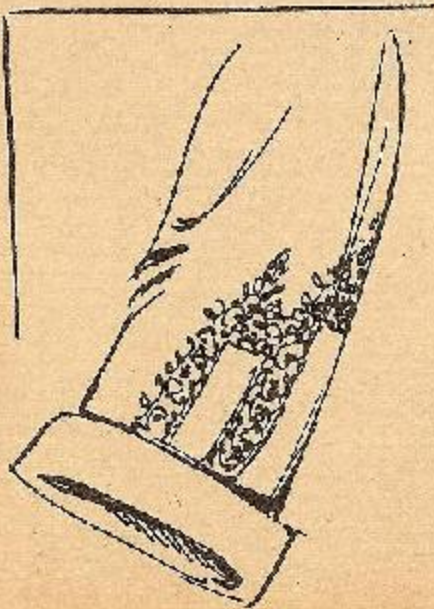
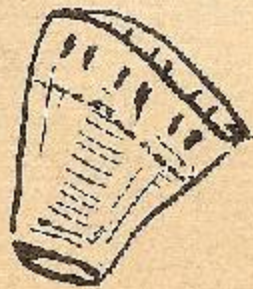
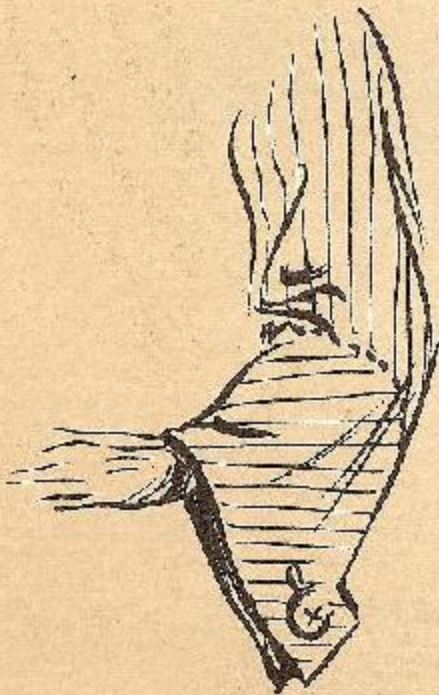
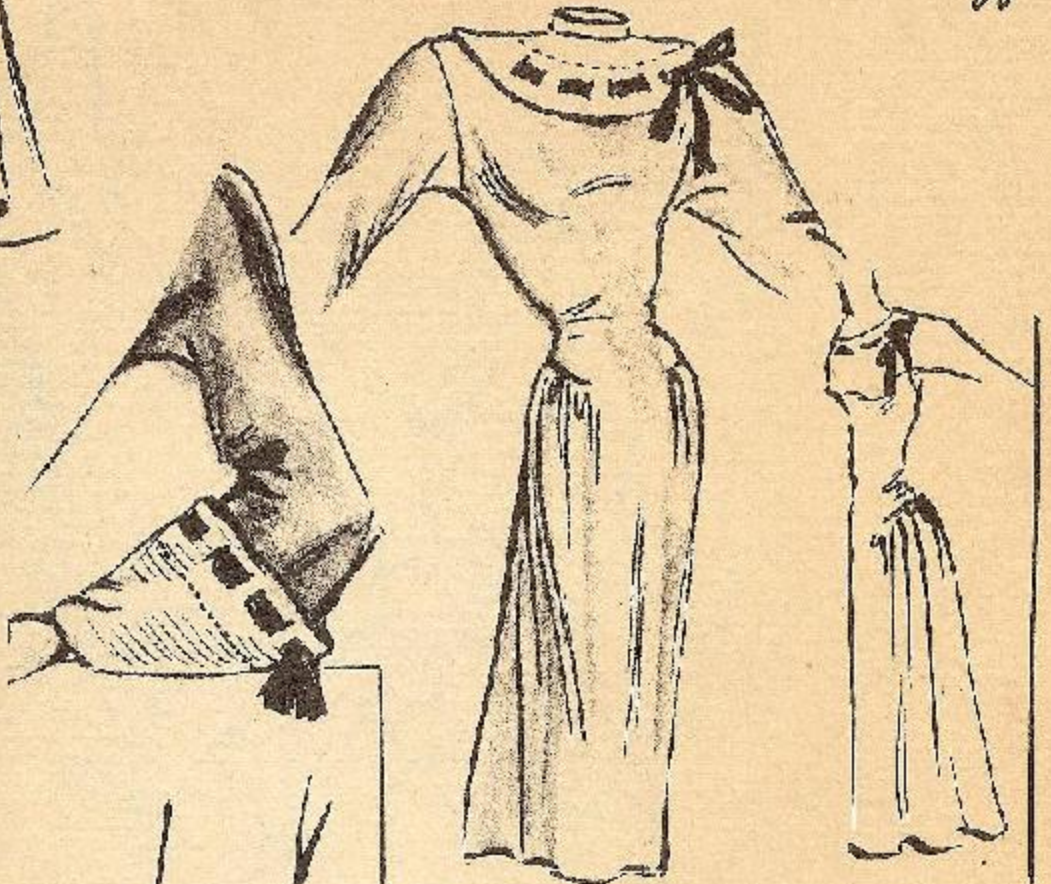
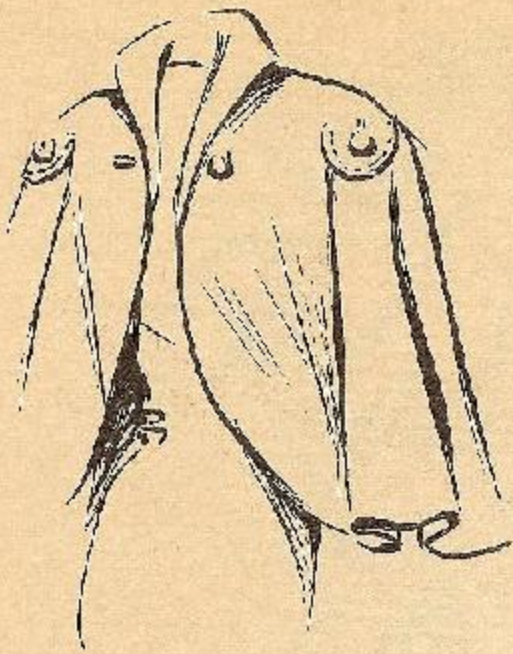
The dress that makes a real
entrance

Patterns not
available for
these designs.



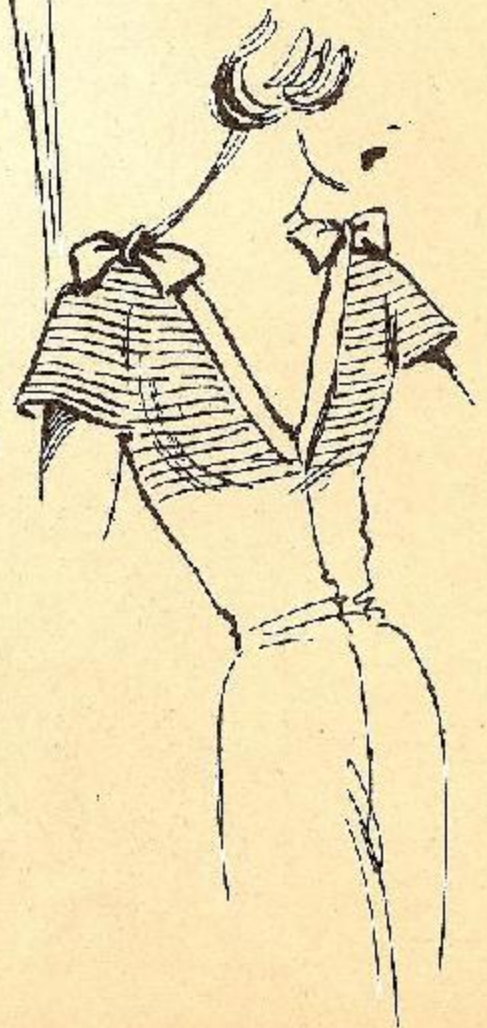
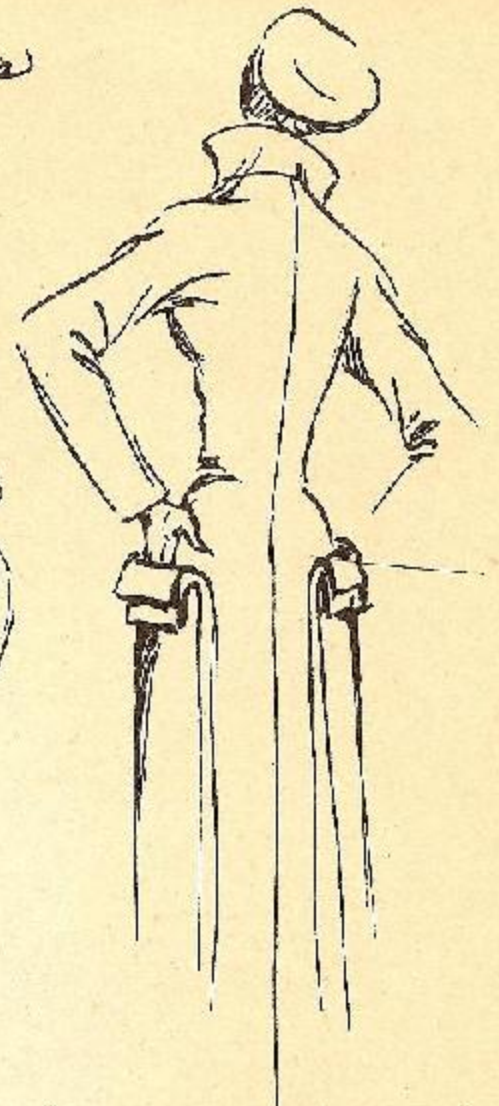
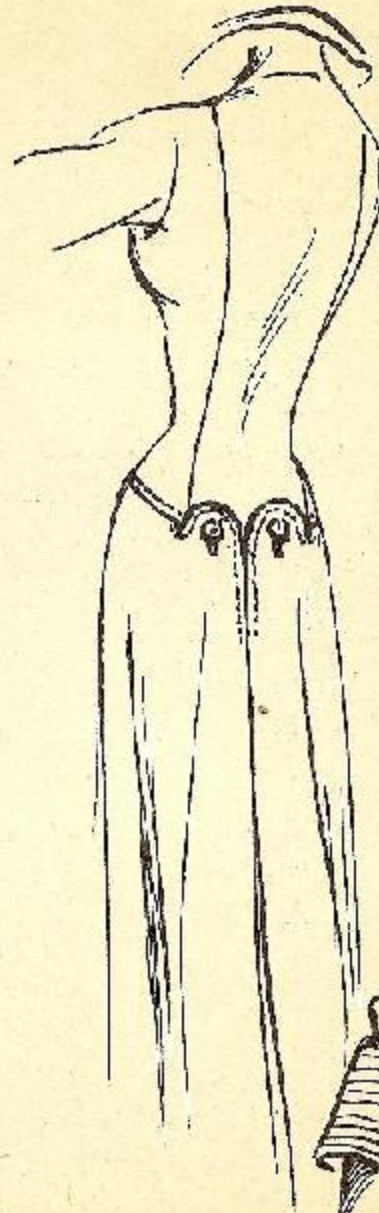
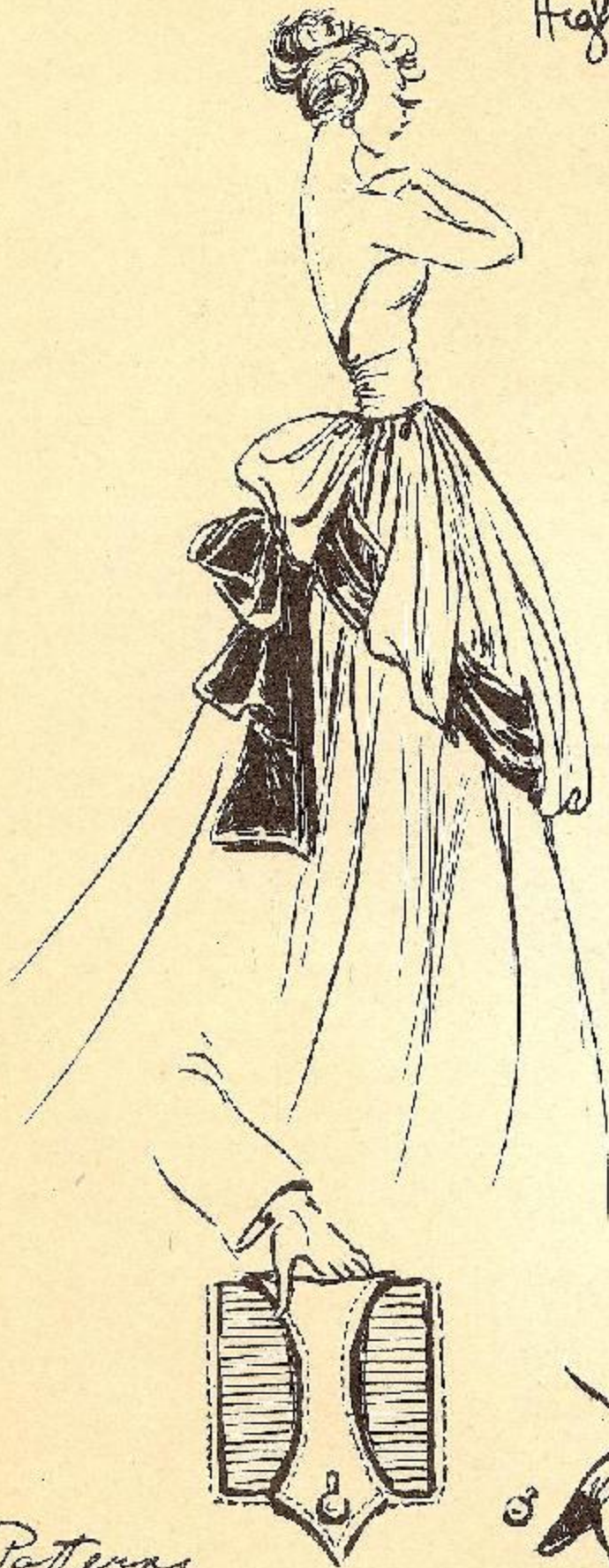
Patterns not
available for
these designs

*Novel treatment of
detachable collar and cuffs.*



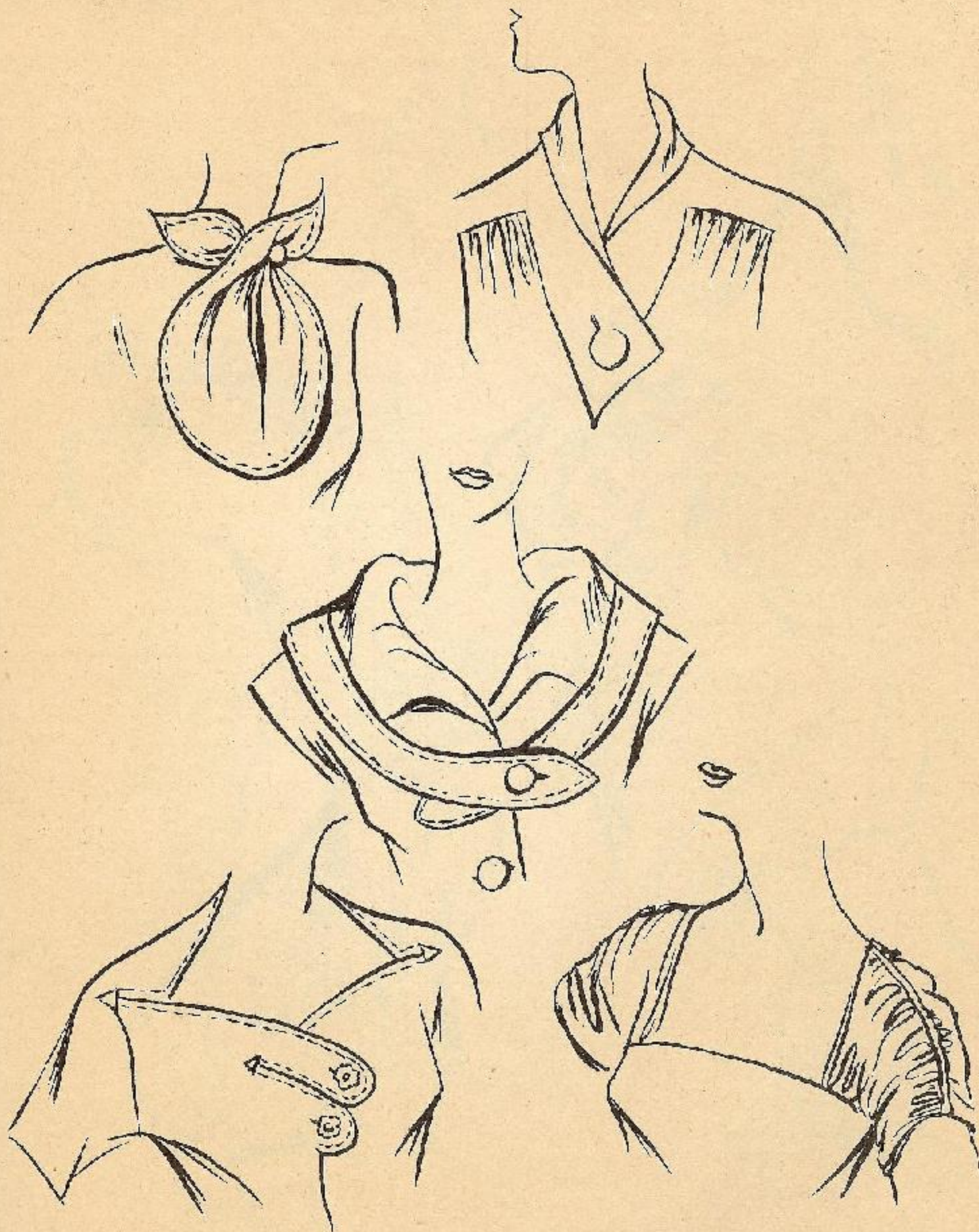
*Patterns
not available
for these
designs*

High Fashion Hints



Patterns
not
available
for
these
designs

adaptable ideas....



Patterns not
available
for these
designs.

*That certain something
for that special evening*



*Patterns not
available for
these designs.*